



Short Courses – 2019 Timetable- Spring

	Programme	Dates
Full day 09:30- 17:30	Strategic Brand Management	February: 19 th , 20 th , 21 st and 22 nd
	Emerging Technologies	February: 18 th , 19 th , 20 th and 21 st
	Digital Marketing & Social Media	February: 25 th , 26 th , 27 th and 28 th
	Mini MBA	March: 4 th , 5 th , 6 th and 7 th and April: 1 st , 2 nd , 3 rd and 4 th
	Finance for Non-Finance Managers	March: 4 th , 5 th , 6 th and 7 th
	Digital transformation and leadership	March: 11 th , 12 th , 13 th and 14 th
	Strategic Business Planning	March: 12 th , 13 th , 14 th and 15 th
	Strategic Leadership & Change	March: 26 th , 27 th , 28 th and 29 th
	Financial Planning and Analysis	April: 8 th , 9 th , 10 th and 11 th
	Management Consulting & Project Management	April: 15 th , 16 th , 17 th and 18 th
	Design Thinking and Innovation	April: 15 th , 16 th , 17 th and 18 th
	Blockchain Master Class for Business Leaders	April 25 th and 26 th
	Enterprise Operations Management	April: 29 th , 30 th , May 1 st and 2 nd